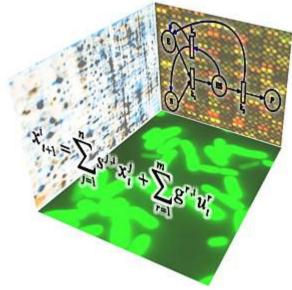
SIEMENS

Complex Systems Using ITC for efficiency increase in complex systems

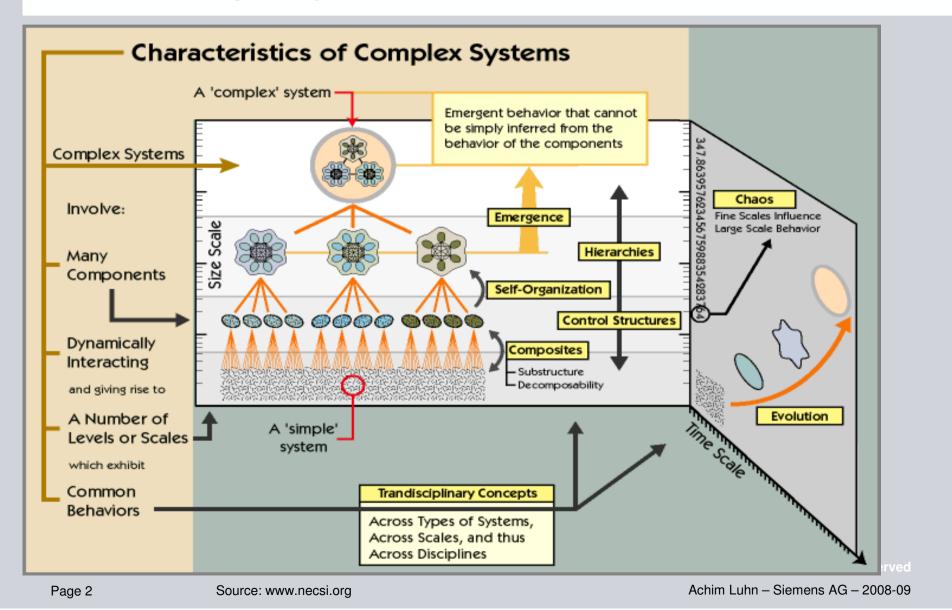


Dr. Achim Luhn-Siemens AG-2008-09-27

For internal use only © Siemens AG – All rights reserved

SIEMENS

What is a Complex System?



A definition for the purpose of this discussion: **SIEMENS** not physical, biological or sociological systems, but:

Complex Product Systems (CoPS)

(Hobday, M. 1999, p.619 ff; see also Tidd/Bessant/Pavitt 1997)

- Built from high cost, capital goods, made of many interconnected, often customized elements (including control units, sub-systems, and components).
 Often their sub-systems are themselves complex, customized & high cost.
 System boundary sometimes unclear or varying
- Are dynamic (change their state over time as result of internal and external stimuli)
- Tend to be produced in projects or in small batches which allow for a high degree of user involvement, the needs of business users feed directly into the design process
- Once installed, further evolve in response to feedback from users (e.g. intelligent buildings, business information networks, ...)
- Usually require services (VAS) for operation.

Theory, intuition and experience of humans acting in a **SIEMENS** complex system may be inapplicable or plain wrong

Issues of users and operators of a complex system

Interconnectedness of many and disparate components/subsystems leads to *intransparent and often non-linear cause-effect relations*

- => many parameters need to be watched in parallel
- => reaction of the system to (unexpected) changes in one of the control parameters may be unknown or unpredictable

Time dependency: dynamic, often *fast, changes of system states*

- => no time to gather all necessary data, even if available
- => need to react on the basis of incomplete data (heuristics)
- => (human) reaction time can be too slow

Humans can be the weakest link in the operation of a CoPS

Science is addressing the problem, entrepreneurs are seeing a market



Many dedicated research institutes are addressing problems relevant for industry, e.g.

- New England Complex Systems Institute
- **Complex Product Systems Innovation Centre**
- Commonwealth Scientific and Industrial Research Organisation
- Santa Fe Institute
- Cranfield Complex Systems Management Centre
- Max-Planck-Institut für Dynamik komplexer technischer Systeme

A number of startup companies offering consulting and tools dealing specifically with complex system issues, e.g.*

Manufact	uring:	Pertinence (E2E production control)
Utilities :		SEAMS (decision support)
		Dynamic Knowledge Corp. (decision support environment)
Healthcare:		Clinical Care Systems (decision support in care delivery)
Financial Services:		Ortec International (risk management, ressource optimization)
		Sequr (in-process decision support for fraud management)
Security:		Rontal (incident management)
		Orsus (situation management solutions for site safety and security)
Page 5	* Source: SVC	Achim Luhn – Siemens AG – 2008-09